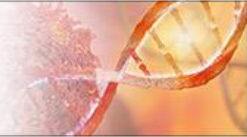




Cell-NCI Symposium: Beyond Cancer Genomics Toward Precision Oncology

October 4–6, 2021— ONLINE – LIVE & ON-DEMAND



The Cell Symposia series provides a unique opportunity for our clientele to interact with KOL's with substantial buying power throughout the varied scientific disciplines we cover. In response to the ongoing COVID-19 pandemic, Cell Press is converting select *Cell Symposia* into virtual events. These online-only events give our highly qualified audience the opportunity to interact with esteemed scientists in their field without having to travel or spend time away from the lab. We facilitate connections, spark new insights, and pave the way for cross-disciplinary collaborations with an engaging, highly interactive forum.

The **Cell-NCI Symposium: Beyond Cancer Genomics Toward Precision Oncology** will showcase recent cancer research using multi-omics approaches to guide functional characterization and assessment of candidate therapeutic targets. The meeting will feature the latest advances in functional genomic approaches, both computational and experimental, and show how deep data analyses and high-throughput approaches are reshaping our understanding of fundamental cancer biology mechanisms and impacting clinical oncology. Our aim is to bring together participants from both within and outside of the CTD2 Network to stimulate exciting discussions, promote cross-pollination of ideas, and accelerate the translation of multi-omic cancer data to precision medicine.

PLATINUM SPONSOR: \$12,500

- Virtual booth – Incorporates Company background photo and video, sales rep photos, direct and group chat with company, resources- documents, images, videos, external links. Attendee ability to request meeting with Company product reps and book meeting time ahead of Symposium.
- Name and affiliation data of ALL attendees provided to sponsor
- Company logo on registration page and Symposium site.
- Company logo on marketing emails
- Company logo on on-demand announcement email
- Company logo on poster session entrance
- Company logo on schedule and included in reminder emails.
- Acknowledgement in opening and closing statements.
- Company logo on Symposium NewsFeed page
- Sponsorship of ALL Interactive Sessions – Provides attendees opportunity to discuss big picture challenges, “what’s next?” in the field, etc. Includes sponsor logo on schedule and if applicable, holding slides in session
- Inclusion of coupon in virtual delegate bag
- Full contact details of ALL *Opt-in* attendees provided to sponsor for continued lead nurture and marketing.

GOLD SPONSOR: \$8,000

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- Name and affiliation of ALL attendees provided to sponsor
- Company logo on registration page and Symposium site.
- Company logo on marketing emails
- Company logo on schedule and included in reminder emails.
- Acknowledgement in opening and closing statements.
- Company logo on Symposium NewsFeed page
- Sponsorship of TWO Interactive Sessions – Provides attendees opportunity to discuss big picture challenges, “what’s next?” in the field, etc. Includes sponsor logo on schedule and if applicable, holding slides in session
- Inclusion of coupon in virtual delegate bag
- Full contact details of HALF of *Opt-in* attendees provided to sponsor for continued lead nurture and marketing.

SILVER SPONSOR: \$5,000

- Virtual booth – Incorporates Company background photo and video, sales rep photos, direct and group chat with company, resources- documents, images, videos, external links. Attendee ability to request meeting with Company product reps and book meeting time ahead of Symposia Express.
- Name and affiliation of ALL attendees provided to sponsor
- Company logo on registration page and Symposium site.
- Company logo on marketing emails and scheduling reminder emails.
- Company logo on Symposium NewsFeed page
- Acknowledgement in opening and closing statements.
- Sponsorship of ONE Interactive Session – Provides attendees opportunity to discuss big picture challenges, “what’s next?” in the field, etc. Includes sponsor logo on schedule and if applicable, holding slide in session
- Inclusion of coupon in virtual delegate bag
- Full contact details of ONE QUARTER of *Opt-in* attendees provided to sponsor for continued lead nurture and marketing.